

St.Mary's College (Autonomous)
Re-accredited with 'A+' Grade by
NAAC
Thoothukudi - 628 001
PG and Research Department of
Economics
NEWSLETTER 2021-2022

HOD's Message

Dear Students and Faculty of the Economics Department,

It gives me immense pleasure to present the annual highlights and accomplishments of our department for the academic year 2021–2022. This year has been a testament to the resilience, dedication, and academic excellence of our students and faculty members.

Our students actively participated in academic activities, including seminars, webinars, and community development programmes, making remarkable contributions to both campus and society. Our faculty have continued to shine by publishing books, guiding research, and contributing as resource persons in conferences and workshops across the country.

The Economics Association organized insightful sessions, and our department played a vital role in fostering knowledge through its Community Development and Career Guidance Programmes. I'm particularly proud of the department's involvement with Unnat Bharat Abhiyan, strengthening our outreach and social responsibility.

Let us continue to strive toward academic excellence, innovation, and service to the community.

Warm regards,

X.Esther Vimala

Head & Associate Professor
Department of Economics

Editorial Board

Dr. D. Amutha, Head & Associate Professor

Dr. D. Rathi, Associate Professor

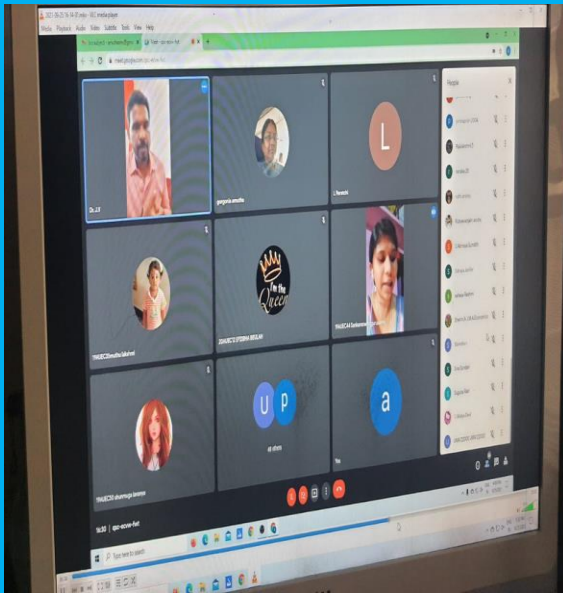
Dr. Muthu Maha Laxmi, Associate Professor

Ms. T. A. Alfreeda

NEWSLETTER 2021-2022

Economics Association Report-2021-2022

The Economics Association of St. Mary's College (Autonomous), Thoothukudi, continues to foster a vibrant intellectual community among students, faculty, and alumni. It provides a platform for engaging in thought-provoking discussions beyond the classroom through expert lectures, policy dialogues, and active participation in economics-focused events. The Economics Association meeting for the academic year 2021–2022 was held on **9th September 2021** under the guidance of **Dr. D. Amutha**, Associate Professor of Economics. During the meeting, **Miss Shunmuga Lavanya S.** of III B.A. Economics was elected as **President**, **Miss Angel Jeba R.** of II B.A. Economics as **Secretary**, and **Miss Rajalakshmi B.** of I B.A. Economics as **Vice President**. The Association planned several events to commemorate the **Platinum Jubilee (1951–2021)** with the theme "*Economics Brings Triumphs.*" A key highlight was the **International Web Conference on 'Omnipresence of Economics in Entrepreneurship and Employment'**, in collaboration with NFED, Coimbatore. Other major activities included a **Seven-Day Workshop on Digital Literacy Skills**, a **National Webinar on the Economic Impact of COVID-19**, and the **Mariecon Platinum Jubilee Fest (MPJF – 2021)**. The department also renewed its **MOU with ABI Group of Companies** and planned to sign new MOUs. The meeting concluded with the **National Anthem**, marking the beginning of an eventful academic year.



Later, on 25th September 2021, Dr. J.V. Arun, Assistant Professor at Government Arts College for Men, Chennai, addressed "The Great Lockdown and Tamil Nadu Economy: Lessons from COVID-19", shedding light on the regional impact of the crisis.

NEWSLETTER 2021-2022

NEWSLETTER 2021-2022



In 2022, the Association sustained its momentum by organizing impactful lectures. On 12th March 2022, Dr. Arunachalam, Professor and Head of Applied Economics at Cochin University of Science and Technology, spoke on “India’s Future Achievement through Amrit Kaal of Budget 2022–2023”, emphasizing future economic trajectories shaped by national budgeting policies. Additionally, on 2nd September 2022, Dr. R. Suresh, Assistant Professor from Alagappa University, Karaikudi, presented a session on “Recent Trends in Indian Economy”, exploring emerging patterns in macroeconomic indicators. These sessions were attended by both undergraduate and postgraduate economics students, alongside faculty members, and served to enhance their academic and practical understanding of contemporary economic issues.

Mentor-Mentee System – Department of Economics



The Department of Economics at St. Mary’s College (Autonomous), Thoothukudi, operates a well-structured Mentor-Mentee System to foster the overall development of its students. Faculty mentors—Ms. X. Esther Vimala, Dr. D. Amutha, Dr. D. Rath, Dr. Muthu Maha Laxmi, and Ms. T. A. Alfreeda—guide students through academic and personal challenges. These mentors provide individual support and motivation, helping students build confidence and progress effectively. Mentor-Mentee sessions

are conducted regularly, usually every Friday between 2:30 PM and 4:00 PM. The following table lists the scheduled meetings held during the academic year.

Mentors	Date of Meeting
X.Esther Vimala Dr.D.Amutha Dr.Rathi Dr.Muthumahalaxmi T A Alfreeda	16.09.2021
	06.01.2022
	27.01.2022
	11.02.2022
	18.02.2022
	25.02.2022
	11.03.2022
	25.03.2022
	01.04.2022
	22.04.2022
	29.04.2022

Career-Oriented Programme-Certificate Course



A training programme on TALLY with GST was conducted from 05.07.2021 to 31.07.2021 for 41 final-year students.

Instructor: Ms. Jeyalakshmi

Board of Studies Meeting – Department of Economics

The Board of Studies meeting for the Department of Economics was held on **26th February 2022 at 10:30 AM** in the department premises. The Chairperson, **Ms. X. Esther Vimala**, welcomed and introduced the 4 external and 8 internal members. All internal and external members were present, except for alumna **Ms. A. Theboral Jebamani**, who had expressed her inability to attend.

During the meeting, the board reviewed the **syllabi for the 2021–2022 batch**, including the **II and III UG course structures** and the **II PG course structure for 2021–2024**. The **paperless (e-presentation) format** used for the agenda and syllabi was appreciated by the external members. The Board discussed and approved the changes in course titles and structures, including replacing the self-study paper "Economics of Insurance" with "Salesmanship" in the III Semester, and substituting "Tamil Nadu Economy" with "Self-Employment" in the V Semester.



Community Development Programme

The Department of Economics at St. Mary's College (Autonomous), Thoothukudi, actively participated in the Community Development Programme (CDP) under the Unnat Bharat Abhiyan initiative. A **Virtual Internship Programme** on SDGs and community engagement was conducted from **2nd to 26th August 2021**, with sessions by experts like Dr. Priyanka Kaushal, Dr. Ramesh, Dr. Kalaiselvi, and others. Between **14th and 24th August**, II B.A. Economics students worked on five projects focusing on agriculture, water, waste, socio-economic status, and energy consumption in Maravanmadam village, guided by Ms. Alfreeda T.A. The programme concluded with a **valedictory session on 26th August 2021**.



Field activities followed, starting with the **distribution of sanitary kits on 25th September 2021**, benefitting over 100 villagers. On **2nd October 2021**, during the **Grama Sabha at Thiraviapuram Panchayat**, students represented Maravanmadam and voiced local needs like safe drinking water, better roads, waste management, and economic development. On **5th September 2021**, students created E-content on the sanitary kit distribution. Awareness on **mental health was shared on 10th October 2021**, and a **Christmas-New Year celebration** was held on **23rd December 2021**, including sweet and sanitary product distribution.



Community awareness continued in 2022. On **17th February**, students organized a **voting awareness programme** using mime and skits. On **23rd April**, a **one-day camp** included awareness on rainwater harvesting (reaching 50 households), tuition for village children in English and maths, and area cleaning. Through these sustained efforts, the department empowered students and supported rural development throughout the academic year.

Minor Research Projects

- Dr. D. Amutha: “MUDRA and Small Business Finance” – Applied
- Dr. Muthu Maha Laxmi: “Solid Waste Management in Thoothukudi Corporation” – Applied

Funding Agency: ICSSR | Year: 2021–2022



MOU

The Memorandum of Understanding (MoU) between the School of Management & Economics, St. Mary's College (Autonomous), Thoothukudi, and the National Foundation for Entrepreneurship Development (NFED), Coimbatore, outlines a collaborative framework to enhance educational and entrepreneurial outcomes. Key areas of cooperation include faculty development, student orientation programs, curriculum design, and implementation of certification and skill development courses between December 2019 and December 2022. NFED agrees to provide learning materials, nominate resource persons, and coordinate assessment procedures. St. Mary's College will support these efforts with appropriate infrastructure and publicity while listing NFED as an associate partner.

Financially, the programs will be funded case-by-case, with NFED handling honorarium and session expenses. The MoU is not legally binding and is valid for three years, with provisions for renewal or termination upon mutual agreement. Both parties are committed to reviewing the progress periodically and ensuring the completion of ongoing programs even in the event of termination. Each party will bear its own negotiation and execution costs, and any additional actions will be based on further mutual agreements. The MoU was officially signed on December 9, 2019, by the respective representatives of both institutions.

Faculty as Resource Persons

Dr. D. Amutha acted as Co-Convenor for ICCESMA 2022 and delivered webinars on entrepreneurship, women's empowerment, and research methodology.



Books Published by the Faculty

- Dr. D. Amutha – “Economics for UGC Net/Set Examinations” and “Management for Competitive Examinations”
- Dr. D. Rathie – “Micro Economics”
- Dr. Muthu Maha Laxmi – “Human Resource Management”





St. Mary's College (Autonomous)
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Thoothukudi, Tamil Nadu




With Best Wishes from

Rev. Sr. Flora Mary
Secretary

Rev. Dr. Sr. A.S.J. Lucia Rose
Principal & IIC President

Rev. Dr. Sr. Shibana
IIC Vice President

Rev. Dr. Sr. S. Kulandai Therese
Deputy Principal

Ms. X. Esther Vimala
Head & Associate Prof. of Economics

Dr. Muthu Maha Laxmi
IIC Member, Dept. of Economics

Dr. P. Anuradha
IIC Member, Dept. of Economics (SSC)



Department of Economics & IIC
Jointly Organise
Poster Making Competition on



"Define Goal, Take Action, Stay Focused, Expect Success, Nothing Less"
Michelle Ruiz

Celebrating
"World Entrepreneurship Day"

Free Registration
<https://forms.gle/oNdLivoMJsFDdxrk9>
Cash Prizes to first three best posters
Participation certificate to all participants

Terms & conditions

- Registration is mandatory (before 24.08.2021)
- Submit only one response
- The poster should be hand drawn in A3 (Any colours can be used)
- Slogans not allowed
- Judge's decision is final
- Mention your name, year of study & institution at the top corner in your poster.
- Kindly stick on to the topic
- Send your response between 9.00 am to 2.00 pm on 24.08.2021 in google classroom
- Presentation link and timing will be sent in google classroom.



All the best.....

Institutional Innovation Council Activities-2021-2022

On August 24, 2021, in celebration of World Entrepreneurship Day, the Department of Economics in collaboration with the Institution's Innovation Council (IIC) conducted a poster making competition titled "Women Entrepreneurship" via Zoom. The event was judged by Mrs. Anila Maily, IIC Ambassador and Associate Professor, Department of Computer Science at St. Mary's College, Thoothukudi.. Out of 49 registrations, 11 students presented their posters, and winners included D. Sneha (St. Mary's College), Victor Francis (St. Aloysius College), and R. Vijaya Lakshmi (Nallamuthu Gounder Mahalingam College).

On January 31, 2022, a national webinar titled "Motivational Session by Successful Startup Founder – My Story" was hosted online by the Department of Economics and IIC. The session featured Mr. V. Keerthivhasan, Director of Ochera Ventures Pvt. Ltd., Coimbatore, who shared insights into essential entrepreneurial skills, the importance of women entrepreneurship, and fundamentals of marketing and finance. IIC Vice President Rev. Dr. Sr. C. Shibana and Convenor Ms. A. Amora were also present. The event drew 76 participants from various states.

V Keerthivhasan

Dr. Muthu Maha Laxmi

Shunmuga Lavanya. S

Dr. D. Anuradha

A Motivational session by successful startup founder

Staff Activities – 2021-2022

Dr.D.Amutha

Year	Webinar				Seminar		FDP		Workshop		Quiz		Conference	
	IN	N	S	R	IN	N	IN	N	IN	N	IN	N	IN	N
2021-22	8	48	3	1	2	3	4	14	2	14	1	2	8	3

Dr.D.Rathi

Year	Webinar		FDP		Workshop		Quiz		Conference	Training Programme	
	IN	N	N	S	N	S	IN	N	IN	N	S
2021-22	1	3	2	1	6	1	1	2	2	3	1

Dr.Muthumahalaxmi

Year	Webinar		Seminar	FDP	Workshop		Quiz	Conference
	IN	N	N	N	N	S	N	IN
2021-22	4	16	1	3	6	2	6	4

T A Alfreeda

Year	Webinar		FDP	Workshop	Training Programme
	IN	N	N	N	N
2021-22	3	3	2	1	1

Department Activities – 2021-2022

Date(s)	Activity	Resource Person(s)	Participants / Beneficiaries
31-Jan-2022	National Webinar – “My Story: A Motivational Session”	Mr. V. Keerthivhasan, Director, Ochera Ventures Pvt Ltd	76 Participants
20-Feb-2022	Regional Level Online Presentation	Judge: Ms. Amora, Assistant Professor, St. Mary’s College	44 Participants
24-Jan-2022 to 27-Jan-2022 & 18-Feb-2022 to 20-Feb-2022	Seven Day Workshop – Seven Basic Digital Skills for Employment	Dr. Vimal Jerald, St. Joseph's College, Tiruchirapalli	Avg. 85 Participants per session, 150 Registered
25-Apr-2022 to 29-Apr-2022	International Webinar – Seven Sessions on Seven Essential Life Skills	Multiple Speakers incl. Dr. Raghunath Parakkal, Ms. J. Vijaya Priya, etc.	Avg. 79–86 Participants per session
02-May-2022 to 08-May-2022	Seven Day Skill Development Programme – Hands-on Training in Handicrafts	Ms. Jayalakshmi, Jalak Studio, Chennai	193 Registered, Avg. 93 Participants
15-Aug-2022	National Level E-Quiz – Indian Economy after Independence (Azadi Ka Amrit Mahotsav)	Dr. D. Amutha, Dr. Muthu Maha Laxmi, Dr. D. Rathi, Ms. Alfreeda	323 Responses
20-Aug-2022	National Webinar – Online Repository of Start-ups	Dr. Leena Jenefa, Vel Tech Institute of Science & Technology	68 Participants
15-Oct-2022	International Webinar – Women Entrepreneurship and Innovation	Dr. Yobbe Lungu, DMI St. John, Malawi	200 Participants
01.07.2021	International Webinar – Inauguration of Platinum Jubilee by Marian Economics Graduates	Mr. Solomon Antony, Mr. S. Jacob Anand	140 alumni, students, and faculty
26.07.2021 – 01.08.2021	National Level E-Quiz Series: “Know Your Economics”	Coordinated by Dr. D. Amutha, Dr. D. Rathi, Dr. Muthu Maha Laxmi, others	Over 480 responses for each theme
24.08.2021	National Poster Making Competition – “Women Empowerment”	Mrs. Anila Maily	44 registrations, 22 participants, 11 presentations, 3 prizes

**Students Activities- Number of Awards/Medals for Outstanding Performance in
Sports and Cultural Activities
(Academic Year 2021–2022)**

Department	Reg. No	Name of Student	Name of Award/Medal/Event	Date(s)	Participation Type	Level
II B.A. Economics	20AUEC25	J. Mary Dona	Hockey Ramanathapuram Selection Trials	02.10.2021 & 03.10.2021	Participation	State Level Tournaments
II B.A. Economics	19AUEC24	K. Kaveri	5 Km Mini Marathon, Kamaraj College, Thoothukudi	02.10.2021	Participation	State Level Tournaments
II B.A. Economics	20AUEC52	V. Suba	5 Km Mini Marathon, Kamaraj College, Thoothukudi	02.10.2021	Participation	State Level Tournaments
III B.A. Economics	19AUHC4	K. Kaveri	9 Km Mini Marathon, V.O.C. College, Thoothukudi	09.10.2021	Participation	State Level Tournaments
II B.A. Economics	20AUEC52	V. Suba	9 Km Mini Marathon, V.O.C. College, Thoothukudi	09.10.2021	Participation	State Level Tournaments
II B.A. Economics	19AUEC24	A. Kaveri	Weight Lifting, T.D.M.N.S. College, Kallikulam	07.12.2021	Participation	Inter Collegiate Tournaments
III B.A. Economics	20AUEC52	V. Suba	Swimming, Anna Stadium, Palayamkottai	11.12.2021	Participation	Inter Collegiate Tournaments
II B.A. Economics	19AUEC24	A. Kaveri	Swimming, Anna Stadium, Palayamkottai	11.12.2021	Participation	Inter Collegiate Tournaments
III B.A. Economics	19AUEC25	A. Maria Pushpam	Pole Vault, Anna Stadium, Palayamkottai	17.12.2021 – 19.12.2021	Participation	Inter Collegiate Tournaments
II B.A. Economics	19AUEC08	A. Maria Pushpam	Hockey, Sarah Tucker College, Tirunelveli	20.12.2021 & 21.12.2021	Participation	Inter Collegiate Tournaments
II B.A. Economics	20AUEC52	V. Subha	Hand Ball, K.R. College, Kovilpatti	02.01.2022 & 03.01.2022	Participation	Inter Collegiate Tournaments
III B.A. Economics	19AUEC56	Surya Kumari C	Basketball, Sri Parasakthi College, Courtallam	12.12.2021 & 13.12.2021	Participation	Inter Collegiate Tournaments
III B.A. Economics	19AUEC56	Surya Kumari C	World Water Day E-Quiz Competition		III Place	National

III B.A. Economics	19AUEC56	Surya Kumari C	Interdepartmental Marian Arts Quiz Time 2022		II Place	State
I B.A. Economics	21AUEC28	Selshiba C	International Yoga Day 2022 Online Quiz	21.06.2022	Participation	State
I B.A. Economics	21AUEC14	Maria Rabina N	National Consumer Day Quiz – Shakespeare Publications		Participation	National